



THE NEW DIMENSION OF CYBER RISK ASSESSMENT

Global networking is increasingly accompanied by downsides. Digitisation creates risks that, due to their dynamic qualities, are hard to grasp for private individuals or companies.

More and more frequently we hear news reports about widespread system failures and the collapse of operating businesses.

Are cyber attacks the cause?

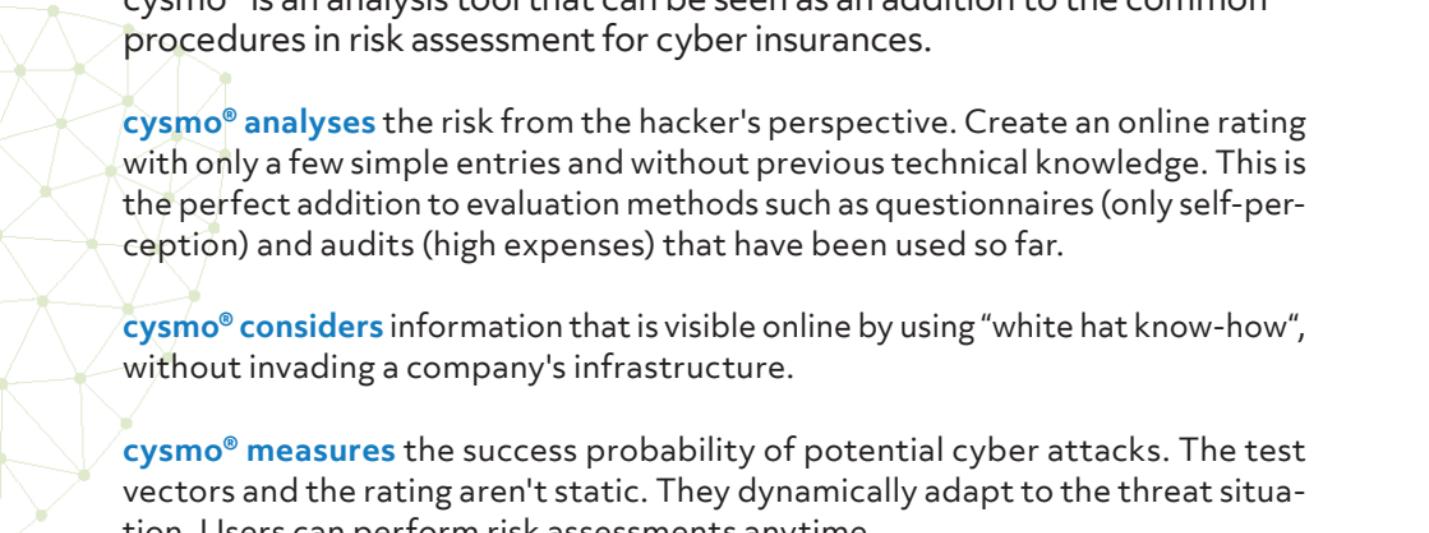
Nearly every company is potentially at risk

of attacks from hackers. Various industry sectors are already beginning to take preventive steps. But what should a proper protection look like, if you don't know the danger?

**A cost-effective and automated solution
for cyber risk assessment?
cysmo® offers that solution**



cysmo® - the new dimension of the cyber insurance market



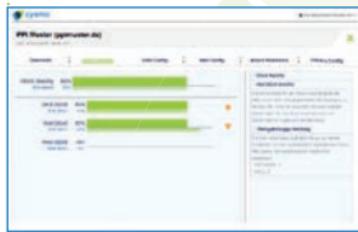
cysmo® is an analysis tool that can be seen as an addition to the common procedures in risk assessment for cyber insurances.

cysmo® analyses the risk from the hacker's perspective. Create an online rating with only a few simple entries and without previous technical knowledge. This is the perfect addition to evaluation methods such as questionnaires (only self-perception) and audits (high expenses) that have been used so far.

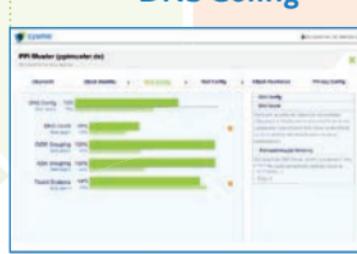
cysmo® considers information that is visible online by using "white hat know-how", without invading a company's infrastructure.

cysmo® measures the success probability of potential cyber attacks. The test vectors and the rating aren't static. They dynamically adapt to the threat situation. Users can perform risk assessments anytime.

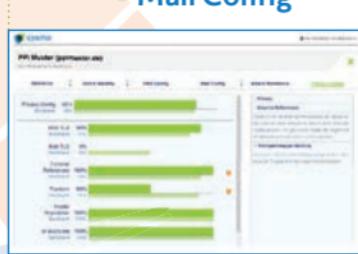
@ DDoS Stability



@ DNS Config



@ Mail Config



cysmo® - trust the new revolution in the cyber market

cysmo® helps insurers outline cyber risks and provides a reliable risk assessment that can be performed fully automated in real time and can be repeated anytime.

cysmo® uses a variety of freely accessible company data from the Internet, which can be recorded and made readable.

By analysing and rating this data, cysmo® creates various single scores which can then be aggregated and evaluated to form partial ratings. All partial ratings together make up a rating which describes a company's current security status with regard to cyber attacks.

cysmo® combines the know-how of actuaries, insurance and cyber security experts and offers a competitive advantage for any cyber insurer.

cysmo® makes an important contribution to your business productivity.



cysmo® - developed with your industry's experts

Many insurance companies are still hesitating to take the step into cyber security and are therefore not using the available potential.

PPI AG has been working successfully as a consulting and software company for insurance companies, banks and financial service providers for over 30 years. PPI is also a successful operator in the product market with market-leading software products. PPI especially focuses on high-quality standard solutions that are easy to integrate and made in Germany. With specialised know-how in the IT and security sectors and in close collaboration with their customers, PPI sparks market growth, realises an optimal positioning for insurers and generates real efficiency benefits right from the start.

PPI helps you take your first steps into the cyber market and supports you in securing a strong pioneering position in the market. Even insurers that are already active in the market benefit from **cysmo®**. Be that by a strong increase in sales opportunities or by creating transparency on the customer side.



cysmo



Are you interested in learning more?

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